

Sponsorship Benefits – Corporate and Community Sponsors of the Arroyo High School Band and Color Guard Program

All Sponsorships are for one academic (10 month) year

Presenting Sponsorships - \$25,000

- Prime placement of corporate signage at Arroyo's B.L. Bergstrom Stadium for a period of 1 academic year (signage provided by the sponsor, maximum of 6'w x 4' high)
- One 30 minute marketing event involving all Arroyo Marching Band students. This would be co-produced by the sponsor and staff of Arroyo High School Band.
- Announcement of sponsorship of the Marching Band during half-time performances at all home football games
- Corporate logo (provided by sponsor) placed on the semi-trailer of the Arroyo High School Band
- Press release announcing partnership sent to all regional media outlets
- Recognition by PA announcer at Arroyo Band public events
- Back inside Cover Full Page advertisement in Arroyo Band concert programs
- Weblink to sponsor's website from www.arroyoknightsband.org for 1 academic year
- Sponsor's banner (sponsor provided, 4'x8') hung at Spring Spectacular concert
- 10 reserved seats at Spring Spectacular Concert
- 4 reserved seats at Winter Concert (presented by band and choir)
- Large framed print of the Arroyo Knights Marching Band
- Copies of all CDs and DVDs produced by the band for one year
- Recognition and reserved seating for 2 at the annual awards banquet in Spring
- 4 Band Booster sweat shirts and 4 Band Booster Polo Shirts (sizes provided by Sponsor)
- 4 Band Seat Cushions

Platinum Sponsors - \$10,000

- Corporate Logo placed on the Semi-trailer of the Arroyo Marching Band (logo provided by sponsor)
- Announcement of sponsorship of band at half time performances at home football games
- One 30 minute marketing event involving the Arroyo Pep or Jazz Band to be co-produced by the sponsor and the Arroyo Band staff
- Recognition by PA announcer at Arroyo Band public events
- Full page inside Front Cover advertisement in Arroyo Band concert programs
- Press release announcing partnership sent to all regional media outlets
- Framed print of the Arroyo Knights Marching Band
- Web link to Sponsor's website from www.arroyoknightsband.org for 1 academic year
- Sponsor's banner (sponsor supplied 4'x8') hung at Spring Spectacular concert
- 6 reserved seats at the Spring Spectacular concert
- 4 reserved seats at the Winter Concert (presented by band and choir)
- Copies of all CDs produced by the band for one year
- 2 Band Booster sweatshirts and 2 Band Booster Polo Shirts (sizes provided by Sponsor)
- 2 Band Seat Cushions

Diamond Sponsors - \$5000

- Corporate logo (supplied by sponsor) placed on Arroyo Knights Marching Band semi-trailer
- Recognition by PA Announcer at Arroyo Band public events
- Full inside page advertisement in Arroyo Band programs
- Press release announcing sponsorship sent to all regional media outlets
- Web link to Sponsor's website from www.arroyoknightsband.org for 1 academic year
- Announcement of sponsorship at marching band halftime performances at home football games
- Sponsorship banner (4'x8' supplied by sponsor) hung at Spring Spectacular concert
- 6 reserved seats at the Spring Spectacular Concert
- Framed photo of Arroyo Knights Marching Band
- 1 Band Booster sweatshirt and 1 Band Booster Polo shirt (size provided by Sponsor)
- 1 Band Seat Cushion
- Copy of Spring Spectacular CD

Gold Sponsors - \$2500

- Full page advertisement in Arroyo Band programs
- Recognition by PA Announcer at Spring Spectacular event
- Web link to Sponsor's website from www.arroyoknightsband.org for 1 academic year
- 4 reserved seats at Spring Spectacular Concert
- Sponsor's banner (4'x8' supplied by sponsor) hung at Spring Spectacular concert
- Framed 8" x 10" photo of Arroyo Knights Marching Band
- 1 Band Booster Polo Shirt (size provided by Sponsor)
- 1 Band Seat Cushion
- Copy of Spring Spectacular CD

Silver Sponsors - \$1000

- Web link to Sponsor's website from www.arroyoknightsband.org for 1 academic year
- Half page advertisement in Arroyo Band programs
- Recognition by PA Announcer at Spring Spectacular concert
- 2 reserved seats at Spring Spectacular Concert
- 2 Band t-shirts (sizes provided by Sponsor)
- 1 Band Seat Cushion
- Copy of Spring Spectacular CD
- Framed 5" x 7" photo of Arroyo Knights Marching Band

Bronze Sponsors - \$500

- One-quarter page advertisement in Arroyo Band programs
- Recognition by PA Announcer at Spring Spectacular concert
- Web link to Sponsor's website from www.arroyoknightsband.org for 1 academic year
- 1 Band t-shirt (size provided by Sponsor)
- 1 Band Seat Cushion
- Copy of Spring Spectacular CD
- Framed 5" x 7" photo of Arroyo Knights Marching Band

Friends of Arroyo Knights Bands - \$250

- Business card size advertisement in Arroyo Band programs
- Recognition by PA Announcer at Spring Spectacular concert
- Sponsor name placement on Sponsor Page of the Band website (no link to Sponsor's website)
- 1 Band t-shirt (size provided by Sponsor)
- Copy of Spring Spectacular CD

Patron Sponsors - \$100

- Business card advertisement in Arroyo Band Programs
- Sponsor name placement on Sponsor Page of the Band website (no link)
- Copy of Spring Spectacular CD

For Sponsorships in amounts above \$25,000, please contact the Band Office for information on additional benefits which may include the following:

- *Additional 6 Band Booster sweatshirts and Polo Shirts
- *Sponsor logo on t-shirts, sweatshirts and other items worn by Band members
- *Corporate sponsorship noted on home page of the Band website
- *Banner provided by sponsor to hang in the Band Room and at band events for 1 academic year
- *Additional 4 seats at all Band concert performances
- *Recognition of sponsorship on CDs and DVDs produced by the band for 1 academic year
- *Recognition and table for 10 at Annual Awards Banquet in Spring
- *One additional 30 minute marketing event featuring the Arroyo Pep Band or Jazz Band to be produced and arranged with Arroyo Band staff and sponsor
- *Opportunity to provide sponsor supplied items to band members as advertising for Sponsor
- *Additional benefits as negotiated and arrange in cooperation with Arroyo High School Band staff and approved by Arroyo High School administrators and/or the El Monte Union High School District